

www.diecastpromotions.com GENTRAL TRANSPORT England SCHNEIDER custom imprint

70058 3/08

## program overview

We offer a die-cast collectible custom imprint program that solves your business, marketing, and brand recognition objectives. With a diverse line of die-cast replica tooling, fulfillment services, low minimum orders, and custom packaging, we can develop and manufacture a creative awardwinning die-cast collectible program that will satisfy your marketing challenges. It is our goal to form a winning creative partnership with you. Our "solution selling" gets the job done!





Custom packaging emphasizes your corporate message and showcases your quality product

#### Die-cast replicas make excellent:

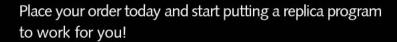
- Employee recognition incentives
- On pack/in pack promotions
- Corporate anniversary or event commemorations
- Trade show draws
- Retail offerings
- New product or service introductions
- Customer appreciation gifts
- Brand recognition promotions
- Motivation tools
- Fund-raisers

### Send us your logo, we do the rest!

Using an exclusive decoration process that duplicates even the most complex graphics over any surface, we recreate corporate or organizational logos to exact specifications. Our creative and experienced graphic department can create the message you want to convey, and our experienced sales staff will guide you through the development of your collectibles promotional program.

### Quality, selection, low minimums!

We have an exceptional variety of collectible replicas with a level of quality and detailing that is unmatched. Selected models for your die-cast collectible program and promotional marketing needs are available for customization in minimum quantities of as low as 252 pieces.





Highly detailed replicas reflect a high standard of excellence.







Volvo VN-670 High-Roof\* Available with or without skirts

\*Actual vehicles shown



**Volvo VNL Day Cab\*** Available with or without skirts, with or without airfoil and cab extenders, and with single or tandem axles



### 4 trucks





Freightliner Columbia and Century Series Available with mid- or high-roof, and with or without side skirts.

Freightliner Cascadia\*
Available with mid- or high-roof, and with or without side skirts. Day cab also available with or without airfoil, and cab extensions.

\*Actual vehicle shown



truck options and accessories



#### International ProStar

Available with or without sleeper, with or without airfoil, with mid-or high-roof and with or without side skirts.

Day cab also available with or without Aeropod airfoil and cab extensions.



# trucks 1:64



International 9400i

Available with or without airfoil, with mid-or high-roof and with or without side skirts



Peterbilt Model 387

Classic Peterbilt style combined with aerodynamic design



#### International 9100i & 9200i

Available with or without sleeper, with or without airfoil, with mid-or highroof and with or without side skirts. Day cab also available with or without Aeropod airfoil, cab extensions, and single or tandem axles.

#### Kenworth W900

Available with or without flatop or studio sleeper, with or without airfoil, with additional chassis/wheelbase options, and aftermarket accessories



# 1:64 vintage



1970s-era International TranStar Available with or without airfoil.

Vintage Van Trailer Trailer also available with reefer unit.

### **1960s-era White/Freightliner** Available with or without airfoil. Actual vehicle shown



### 1:64 accessories



### **Custom Accessories**

Available on Peterbilt Model 379 and Kenworth W900 cabs to include custom hoods, grilles, headlights, exhaust stacks, full and quarter fenders, extended visors, and super-single wheels





Work Accessories Cabinet rack and head rack

# delivery trucks





1:64 Scale International 4400 Delivery Truck Available in dry goods and refrigerated versions





1:50 Scale Delivery Truck Available as Chevrolet®, GMC, or Isuzu cab



## trailers 1





**53' Utility® Trailer**Available in a smooth or a ribbed sided version (below), featuring adjustable jackstands and optional detailed interior

Rear door options include painted, chrome plated or diamond-quilted chrome, and roll-up versions



**Refrigerated Trailers** Available with Carrier or Thermo King unit options, and chassis fuel tank









Heil Fuel Tanker Available in stainless steel or painted finishes





Brenner® Tanker Available in sanitary and chemical versions



### trailers





### Wilson® Silver Star™ Livestock Trailer

Features stamped-steel sides, translucent roof, opening roll-up rear door, and optional spread or tridem axles

### Wabash® Double

Pup Trailers
Available with or without reefer unit, and as single or triple pups

Features opening rear door





### trailers & loads

#### Wilson® Flatbed Trailer

Available with or without bulkhead for trailer and headache rack for cab, and optional toolbox and axle configuratons



rack for cab, and optional toolbox and axle configuratons



Tarp Load for Flatbed Resin-cast with straps



Covered Wagon for Step Deck



Lumber Load for Flatbed Resin-cast with straps



Pipe Load for Step Deck Resin-cast with straps



Shipping Crate Load for Flatbed Resin-cast with chains



Covered Wagon for Flatbed Resin-cast with bulkhead



Crate and Tarp Load Combo Resin-cast with straps for Step Deck



**Brick Load for Flatbed** Resin-cast with chains



'Jersey Barrier' for Flatbed Resin-cast with chains



Burlap Bag Load for Flatbed Resin-cast with straps



High Tarp Load for Flatbed Resin-cast with straps

Call your sales représentative for information on additional loads not pictured.

## 1:256 trucks

Each highly-collectible 1/256 scale die-cast replica features a display case with magnifying glass. Shown at approximately full-size, 4 3/4" long in case. Any cab can be paired with any load.







# utility vehicles





## large scale





### custom tooling





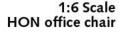


### Short-Run Specialist

We develop high-quality products while keeping operating expenses as low as possible, enabling us to set highly competitive rates and smaller minimum quantities. An affordable collectible used as a premium giveaway or profitable promotional sales item allows even the smallest

business to gain visibility in their marketplace.

Our promotional professionals consult with your company from development through production to ensure marketing and sales achieve their maximum effect. We are also pleased to handle the warehousing and drop shipment of your production models to individual dealers or customers. Creating the custom program that works best for you is our ultimate goal.













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