



# DIE-CAST PROMOTIONS®

[www.diecastpromotions.com](http://www.diecastpromotions.com)



**custom  
imprint**

70058  
3/08



# program overview

We offer a die-cast collectible custom imprint program that solves your business, marketing, and brand recognition objectives. With a diverse line of die-cast replica tooling, fulfillment services, low minimum orders, and custom packaging, we can develop and manufacture a creative award-winning die-cast collectible program that will satisfy your marketing challenges. It is our goal to form a winning creative partnership with you. Our "solution selling" gets the job done!



*Collectible replicas promote corporate identity with style*



*Custom packaging emphasizes your corporate message and showcases your quality product*

## Die-cast replicas make excellent:

- Employee recognition incentives
- On pack/in pack promotions
- Corporate anniversary or event commemorations
- Trade show draws
- Retail offerings
- New product or service introductions
- Customer appreciation gifts
- Brand recognition promotions
- Motivation tools
- Fund-raisers

## Send us your logo, we do the rest!

Using an exclusive decoration process that duplicates even the most complex graphics over any surface, we recreate corporate or organizational logos to exact specifications. Our creative and experienced graphic department can create the message you want to convey, and our experienced sales staff will guide you through the development of your collectibles promotional program.

## Quality, selection, low minimums!

We have an exceptional variety of collectible replicas with a level of quality and detailing that is unmatched. Selected models for your die-cast collectible program and promotional marketing needs are available for customization in minimum quantities of as low as 252 pieces.



*Highly detailed replicas reflect a high standard of excellence.*

Place your order today and start putting a replica program to work for you!



# trucks 1:64

**new**



**International LoneStar**  
*Includes chrome side skirts and 24" wheels*

**new**



**Volvo VN-630 Mid-Roof\***  
*Available with or without airfoil,  
and with or without skirts*



**Volvo VN-670 High-Roof\***  
*Available with or without skirts*

*\*Actual vehicles shown*



**Volvo VNL Day Cab\***  
*Available with or without skirts, with or without airfoil  
and cab extenders, and with single or tandem axles*

**new**



**Volvo VT-800 Day Cab**  
*Available with or without head rack*

*Refer to insert for listing of all  
truck options and accessories*



# 1:64 trucks

**new**



**Freightliner Columbia and Century Series**  
*Available with mid- or high-roof,  
and with or without side skirts.*

**Freightliner Cascadia\***  
*Available with mid- or high-roof, and with or  
without side skirts. Day cab also available with  
or without airfoil, and cab extensions.*

*\*Actual vehicle shown*



**new**

**International ProStar**  
*Available with or without sleeper,  
with or without airfoil, with mid-  
or high-roof and with or without  
side skirts.*

*Day cab also available with or  
without Aeropod airfoil and cab  
extensions.*



**Peterbilt Model 379**  
*Available with or without sleeper, with or without  
airfoil, with additional chassis/wheelbase options,  
and aftermarket accessories.*

**Peterbilt Model 389**  
*Available with mid-roof or high-roof  
sleeper, or without airfoil.*



**new**

*Refer to insert for listing of all  
truck options and accessories*



# trucks 1:64



**International 9400i**  
Available with or without airfoil, with mid-or high-roof and with or without side skirts



**International 9100i & 9200i**  
Available with or without sleeper, with or without airfoil, with mid-or high-roof and with or without side skirts. Day cab also available with or without Aeropod airfoil, cab extensions, and single or tandem axles.



**Peterbilt Model 387**  
Classic Peterbilt style combined with aerodynamic design

## Kenworth W900

Available with or without flattop or studio sleeper, with or without airfoil, with additional chassis/wheelbase options, and aftermarket accessories



Refer to insert for listing of all truck options and accessories

# 1:64 vintage



**new**

## 1960s-era White/Freightliner

Available with or without airfoil.  
Actual vehicle shown

## 1970s-era International TranStar

Available with or without airfoil.

## Vintage Van Trailer

Trailer also available with reefer unit.





# 1:64 accessories

**new**



## Custom Accessories

Available on Peterbilt Model 379 and Kenworth W900 cabs to include custom hoods, grilles, headlights, exhaust stacks, full and quarter fenders, extended visors, and super-single wheels

## Work Accessories

Cabinet rack and head rack



# delivery trucks



## 1:64 Scale International 4400 Delivery Truck

Available in dry goods and refrigerated versions



## 1:50 Scale Delivery Truck

Available as Chevrolet®, GMC, or Isuzu cab





# trailers 1:64



**53' Utility® Trailer**  
Available in a smooth or a ribbed sided version (below), featuring adjustable jackstands and optional detailed interior

Rear door options include painted, chrome plated or diamond-quilted chrome, and roll-up versions



**Refrigerated Trailers**  
Available with Carrier or Thermo King unit options, and chassis fuel tank



**Heil Fuel Tanker**  
Available in stainless steel or painted finishes



**Brenner® Tanker**  
Available in sanitary and chemical versions





# 1:64 trailers



**Wilson® Pace Setter™ Grain Trailer**  
Features opening rear and hopper doors and roll-up cloth hopper tarp



**Wilson® Silver Star™ Livestock Trailer**  
Features stamped-steel sides, translucent roof, opening roll-up rear door, and optional spread or tridem axles

**Wabash® Double Pup Trailers**  
Available with or without reefer unit, and as single or triple pups  
Features opening rear door



**new**



**East Dump Trailer**  
Features positionable dump bed, cloth roll-up tarp cover and opening rear gate and chute



# trailers & loads 1:64

## Wilson® Flatbed Trailer

Available with or without bulkhead for trailer and headache rack for cab, and optional toolbox and axle configuratons



## Transcraft® D-Eagle™ Stepdeck Trailer

Available with or without bulkhead for trailer and headache rack for cab, and optional toolbox and axle configuratons



**Tarp Load for Flatbed**  
Resin-cast with straps



**Covered Wagon for Step Deck**  
Resin-cast



**Lumber Load for Flatbed**  
Resin-cast with straps



**Pipe Load for Step Deck**  
Resin-cast with straps



**Shipping Crate Load for Flatbed**  
Resin-cast with chains



**Covered Wagon for Flatbed**  
Resin-cast with bulkhead



**Crate and Tarp Load Combo**  
Resin-cast with straps for Step Deck



**Brick Load for Flatbed**  
Resin-cast with chains



**'Jersey Barrier' for Flatbed**  
Resin-cast with chains



**Burlap Bag Load for Flatbed**  
Resin-cast with straps



**High Tarp Load for Flatbed**  
Resin-cast with straps

Call your sales representative for information on additional loads not pictured.



# 1:256 trucks

Each highly-collectible 1/256 scale die-cast replica features a display case with magnifying glass. Shown at approximately full-size, 4 3/4" long in case. Any cab can be paired with any load.



Display Case Version



Holiday Ornament Version

# utility vehicles

1:25 Scale  
Chevy®/GMC®  
Utility Van



Features cargo interior, opening cargo doors, and positionable front wheels



1:50 Scale  
Chevrolet® Silverado® Pickup  
Available with flatbed trailer with tilting bed

# large scale

1:18 Scale Dodge®  
Challenger



Many additional high-detailed 1:18 and 1:16 scale vehicles available for custom imprinting. Call for details!



1:18 Scale  
Hummer H2

1:18 Scale  
Chevy®/GMC®  
Medium Duty  
Truck



Available as firetruck, flatbed or grain truck



# custom tooling



1:10 Scale  
Harley-Davidson®  
XR-750 Racer

## Short-Run Specialist

We develop high-quality products while keeping operating expenses as low as possible, enabling us to set highly competitive rates and smaller minimum quantities. An affordable collectible used as a premium giveaway or profitable promotional sales item allows even the smallest business to gain visibility in their marketplace.

## From Concept to Marketing

Our promotional professionals consult with your company from development through production to ensure marketing and sales achieve their maximum effect. We are also pleased to handle the warehousing and drop shipment of your production models to individual dealers or customers. Creating the custom program that works best for you is our ultimate goal.



1:6 Scale  
HON office chair



1:16 scale  
Big Bud tractor



1:16 Scale  
International KB-5  
Dump Truck with  
Snow Plow



1:64 Scale  
Monaco Coach



1:64 Scale  
Valmont Valley Irrigation Pivot Span



1:25 Scale  
Gehl 7800  
Skidloader



1:64 Scale  
Mike Ryan  
Race Truck and Hauler





# **DIE-CAST PROMOTIONS®**

9866 Kapp Court • Peosta, IA 52068  
toll free 877/874-5467 • fax 563/583-9480  
e-mail [customimprintsales@ffertl3.com](mailto:customimprintsales@ffertl3.com)  
website [www.diecastpromotions.com](http://www.diecastpromotions.com)

#### **Credits**

© **Freightliner LLC 2008**. Made under license from Freightliner LLC.  
Freightliner is a trademark of Freightliner LLC.

**International Truck Intellectual Property Company, LLC.**

**PETERBILT** trademarks licensed by PACCAR INC., Bellevue, Washington.

**KENWORTH** trademarks licensed by PACCAR INC., Bellevue, Washington.

**TRANSCRAFT, TRANSCRAFT EAGLE**, and the Eagle design are trademarks of Transcraft Corporation.

**Wabash National® & DuraPlate®** trademarks are used under license from the Wabash National Corporation.

**Utility** trademark by Utility Trailer manufacturing Company and is under license to Die-Cast Promotions.

The **VOLVO** house mark, and all designs incorporating the use of the word **VOLVO** are owned by

Volvo Trademark Holding AB and used with permission of Volvo Group North America, Inc.

**Wilson WTC logo** and **Roadbrute** are trademarks and registered trademarks  
of Wilson Trailer Company and used under license to F.F. Ertl III, Inc.

**Heil** and Heil products are used with permission of Heil Trailer International.

**Carrier** trademark by Carrier Refrigeration Products and is used under license to Die-Cast Promotions.

**Thermo King** and Thermo King products are used with permission of Thermo King Corporation.

**Detroit Diesel** trademark by Detroit Diesel Corporation and is used under license to Die-Cast Promotions.

**Cummins** trademark by Cummins Engine Company, Inc. and is under license to Die-Cast Promotions.

**East** trademark by East Manufacturing Corporation and is under license to Die-Cast Promotions.

**Monaco** trademark by Monaco Coach Corporation and is under license to Die-Cast Promotions.

**Isuzu** trademark by Isuzu Motors Limited and is under license to Wan-Ho Industrial.

**Chevrolet, Chevy, Silverado, GMC, Hummer, H2** and body designs  
are General Motors Trademarks used under license to Die Cast Promotions, Inc.

**Dodge®, Challenger, HEMI**, and related logos, vehicle model names, and trade dresses  
are trademarks of Chrysler LLC and are used under license to Die-Cast Promotions.

© **Chrysler LLC 2008**

© **2008 H-D**, All Rights Reserved.

**Goodyear** and "**Wingfoot Design**" are Trademarks of

The Goodyear Tire and Rubber Company. Used with permission.

**Firestone, Firehawk, Wide Oval** and the **F Shield** are trademarks of BFS Brands, LLC and Bridgestone  
Licensing Services, Inc. and are used with permission.

**Valley® Irrigation** products are produced with permission of Valmont Industries.

